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Attorney's Docket No.: US 1265/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : August 28, 2001
Michael BRADLEY et al. :
Serial No.: 09/855,560 : **Initial Patent**
Filed: May 16, 2001 : **Examination Division**
For: METHOD AND SYSTEM FOR :
DISPLAYING ANALYTICS ABOUT A :
WEBSITE AND ITS CONTENTS :

**RESPONSE TO NOTICE TO FILE CORRECTED APPLICATION PAPERS
AND CHANGE OF CORRESPONDENCE ADDRESS**

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

Dear Sir:

Responsive to the Notice to File Corrected Application Papers dated July 12, 2001, attached hereto are the following:

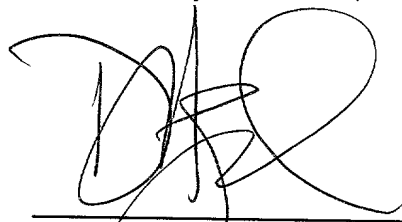
1. Two (2) sheets of drawings depicting Figures 1 and 2;
2. Copy of Notice to File Corrected Application Papers; and
3. Appointment of Associate Attorney and Change of Correspondence Address with copy of Appointment of Associate Agent.

S.N.: 09/855,560

It is believed that no fee is due for this submission. Should that determination be incorrect, the Commissioner is hereby authorized to charge any deficiency or credit any overpayment, to our Deposit Account No. 01-0433, and notify the undersigned in due course.

Should an official of the Patent Office have any questions or wish to discuss further this matter, please contact the undersigned at the telephone number provided below.

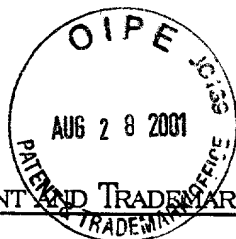
Respectfully submitted,

A handwritten signature in black ink, appearing to be 'D. Agarwal', written over a horizontal line.

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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/855,560	05/16/2001	Michael Bradley	US 1265/01

CONFIRMATION NO. 1511

FORMALITIES LETTER



OC00000006290555

Mr. Mitchell B. Charness
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CANADA

Date Mailed: 07/12/2001

NOTICE TO FILE CORRECTED APPLICATION PAPERS

Filing Date Granted

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY